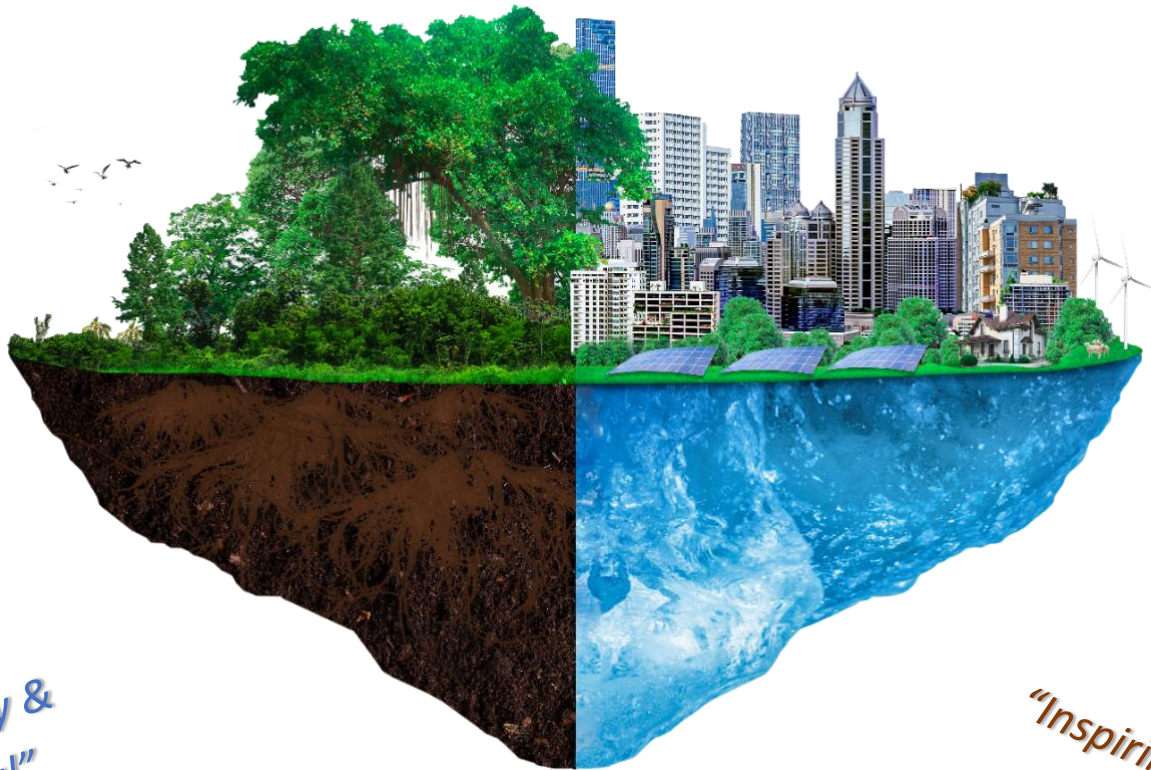


ECOSYSTEMS

— as models for restoring our —

ECONOMIES



*“Visionary &
Hopeful”*

“Inspiring!”

John challenges our understanding of economics, ecology, and sustainability through his speaking events, recent book, and articles. A few recent venues include:

Recycle Colorado Summit-Keynote, Peradeniya University (Sri Lanka), Northern Illinois University, Environmental Defenders of McHenry County-Keynote, University of Wisconsin (SAGE/Weston Lecture Series), CWMA-Keynote, Colorado State University, Ecological Society of America, San Francisco State University, Colorado Native Plant Society, Northern Arizona University (multiple seminars), Prescott College-Keynote, and more.



Event Summary

Draws sharp attention to the elusive structure of a sustainable & circular economy, and outlines a clear path to economic restoration.

Humanity could not resolve its most basic health crises until understanding the structure of the human body, and the nature of disease threatening it. We lack a similar understanding of the structure and nature of our global economy, jeopardizing our daily needs while threatening the vital ecosystems on which we rely.

Stemming from three decades of work in ecology, economics, and business, Giordanengo sheds new light on the shared structure of ecosystems and economies. From his deep knowledge of restoration, Giordanengo paints clear pictures not only of a sustainable economic structure, but the path to restoring our global economy to a resilient and productive state. If you have not explored ecosystems for clues to the inner workings of our economies, this talk will challenge you to look, and to look again.

John tailors his talks to every audience, including topics such as:

- The role of economic diversity in sustaining a nation's resilience, productivity, employment, and security.
- Impacts of energy and trade on economic diversity.
- An ecological explanation for the wealth gap; implications for productivity, resilience, and diversity.
- The economic structure needed to stimulate (not stymie) circular and sustainable economies.

Reviews

"John...gave an engaging and dynamic presentation laying out the basics of his research that indicate the same drivers that govern the health and resilience of our environment, also govern our economies. I'm still hearing from folks [about this talk]."

~ Env. Defenders of McHenry County.

"John delivered an actual new perspective on sustainable systems while making it relevant to our industry and region. John was highly engaging, weaving thought-provoking concepts with humor to launch our successful conference. I was impressed with John's ability to make sustainability so personal and relevant, while delivering innovative concepts."

~ Liz Chapman, Executive Director, Recycle Colorado

"John never fails to entertain and educate diverse audiences on complex subjects by weaving biological, physical and social sciences into a coherent structure."

~ Dr. Mark Paschke, CSU

"...John Giordanengo weaves these reasons and historical lessons together in a robust working theory of healthy economies, based on what he knows and communicates so well about healthy ecosystems. This is a book to share and discuss with friends, family and colleagues *on your left and your right!*"

~ Carol Barford, Director, Center for Sustainability and the Global Environment (SAGE).

"John was incredibly engaging and delivered a dynamic talk about economic restoration in a way that audiences of all backgrounds understood and cared about. I left feeling motivated and inspired to get more involved...and to hold myself accountable in my community and beyond."

~ Greta Cornett, Marketing Mgr. for Washington's & The Armory

"...this book delivers a clear path to restoring the American economy, in a way that speaks in a universal language to policy makers, business owners, academics and the next generation. The identification of three drivers of highly resilient and productive economies and ecosystems—diversity, energy, and trade—is perhaps the most important insight to resolving growing tensions between society, nature, and the global market economy."

~ Kingsley Dixon, Vice chair of SERs global board

John H. Giordanengo

Speaker/Author: *Ecosystems as Models for Restoring Our Economies* (2023 finalist, Colorado book awards)

Principal Restoration Ecologist/Owner: AloTerra Restoration Services



John embarked on a career in ecological restoration in 1996, but his passion for conservation and sustainable economies goes back further.

Studying business in the '80s, he became intrigued by a universal challenge: preserving earth's ecosystems while fulfilling humanity's economic needs. Growing protests against globalization motivated John to write *Ecosystems as Models for Restoring Our Economies*, integrating thirty years of experience and research in ecology, business, economics, and conservation.

Building atop his professional work in ecological restoration, John now turns to a deeper conservation need—economic restoration. This includes his lecture series at universities and public venues across the US, and developing sustainable business solutions for industries and communities.

Speaking Engagements & Press Inquiries

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